

- **INSTRUCTORS:** One will be hard pressed to find a more talented group of instructors in one location. All the instructors have been trained by the academy's owner, PGA Professional Zeb Patten, to insure consistency throughout the academy. Zeb is one the most sought after instructors in the south. He has instructed several Tour Players and top amateurs including: Adam Mitchell, Casey Wiitenberg, Keith Mitchell, and Gibby Gilbert. He is a two time Chattanooga PGA teacher of the year and has been recognized as one of the top 50 instructors in the country by Golf Range Magazine.
- **FUN:** Maybe the most important thing any program or school must be is fun. The reason most people quit golf is because it is not fun to them and that is because they have not received proper instruction. We promise you both! Students will be exposed to an atmosphere that is not only fun but conducive to learning. Students will also be taught to practice in a way that it is fun as well.

CLASS SCHEDULE

LOCATION:

ZPGA EAST BRAINERD
 MON-FRI: 2:30, 4:30, 6:30
 SAT: 9:00, 11:00
 (The 9:00 class reserved for those 17 and younger)

FEES

Enrollment fee: There is a one time \$75 enrollment fee that includes:

- Laser Training Aid
- Rules of Golf Book
- Bag Tag for each level achieved

Monthly fee: Students will be charged \$99 each month which allows them to participate in as many classes as he or she likes.

Testing Fee:

Students will be encouraged to participate in monthly testing. Testing will show each student how their games are improving. The testing fee is \$50 which covers cost of the golf course fees and refreshments while on the course. Students who pass their scoring goal during testing are rewarded with gift cards from ZGolf. Gift card amounts increase at each level passed!

For complete information or to enroll please visit www.zgolf.org, email kate@zgolf.org, call 423.855.GOLF (4653), or come by the store!



TEACHING PEOPLE TO
ACTUALLY PLAY
 GOLF!!



Store located at:
 7912 East Brainerd Road
 Chattanooga, TN 37421



The Player Performance Center—Home of the Zeb Patten Golf Academy.

Dear Aspiring Golfer:

Allow me to personally welcome you to the Zeb Patten Golf Academy, where our goal is to “really teach people how to play golf!” The Zeb Patten Golf Academy is like no other school, clinic, or camp you have ever seen or attended. When I decided I wanted to do a golf academy, I looked at over a hundred different programs and realized that none of them were equipping people with **ALL** the tools they needed to go out and actually play golf. Most schools or clinics last anywhere from a few days to a couple of weeks and are conducted once a year. So if someone really wants to learn the only option until now has been private lessons, which are great but are very expensive. Most private lessons start at \$30 a session and depending on the instructor can run as high as \$200 a session!! Oh yea, and 99 percent of these schools, clinics, and private lessons are always contingent on the weather. So with all that being said allow me to introduce you to the new Zeb Patten Golf Academy! I feel certain you’re going to love it!!!

Yours Truly,
Zeb Patten, PGA Professional

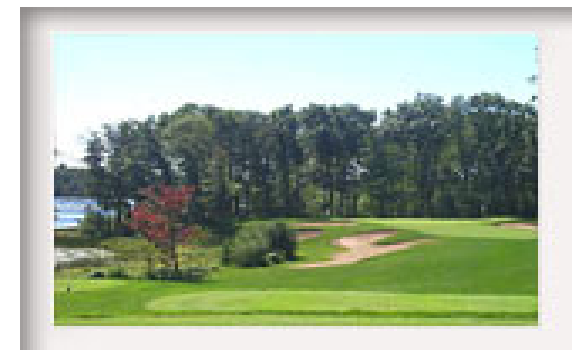
THE PROGRAM

When creating my academy, I knew there was certain criteria that had to be met in order to achieve the goal of REALLY TEACHING PEOPLE HOW TO PLAY GOLF!

- **AFFORDABLE:** One low monthly fee allows students to come to as many classes as they like each month. We offer at three classes a day, 5 days a week and at least two classes on Saturdays.
- **FACILITIES:** The Zeb Patten Golf Academy classes are held at both the Downtown YMCA (during class time the Basketball Gym is converted into the ultimate indoor training facility, complete with hitting stations, video analysis, putting green, and class room.) and at the 2500 sq ft Player Performance Center at the ZGolf facility on East Brainerd Road. The Player Performance Center features two 600 sq ft hitting bays with garage doors that allow students to hit from inside to an outdoor range. Each bay is equipped with state of the art video so students can get instant feedback on what changes they may need to make. There is also a classroom and putting green inside the Performance Center which truly makes this a year-round facility; one that allows students to learn in any type of weather.



- **CURRICULUM:** Each class is 90 minutes and is broken down into three segments: full swing, short game, and course management. The course management not only includes what shots to hit and where, but also covers rules, etiquette, and the psychology of the game.
- **ACCOUNTABILITY:** Once a month students will be allowed to test to see how their games are progressing. The testing will consist of playing 9 holes at the Brainerd Golf Club. Each group of students will be accompanied by an instructor to insure students are applying all they have learned as well as to provide assistance. Each time a student is able to record a certain score he will not only move up to the next level of instruction but also receive a gift card that can be used on merchandise at ZGolf. The gift card amounts increase as the students continue to pass the scoring goals.



Players will be allowed and encouraged to test monthly at The Brainerd Golf Club